



INDIAN PHARMA EXPO & BUSINESS EXCELLENCE AWARDS 2016

22nd–24th August 2016, Hall No. 7, A, B, C, Pragati Maidan, New Delhi



Key Participants



Association Partners



Media Partners



Visit: www.indianpharmaexpo.com



Welcome to INDIAN PHARMA EXPO 2016

ABOUT INDIAN PHARMA EXPO 2016

CIMS Medica presents the 5th edition of Indian Pharma Expo (IPE) 2016, scheduled to be held on 22nd-24th August 2016, at Hall No. 7 A, B, C, Pragati Maidan, New Delhi.

IPE 2015 set another successful milestone with presence of visitors from all parts of India and provided a common platform for promising sellers and potential buyers from pharma and healthcare industries.

With IPE 2016, the benefits are bound to get augmented with presence of eminent personalities from various sectors of pharma, non-pharma and healthcare industries. It will gather representation from various companies like pharma manufacturers & marketers, packaging solution providers, machinery solution providers, franchise companies and many more under one roof.

IPE 2016 will be one point contact to exchange the business opportunities for National and International Pharma Companies. This event will prove to be a business expansion tool to many small-medium-major players in Pharma Industry.

Glimpse of Indian Pharma Expo 2015



Organizer's Message



Dr. Monica Bhatia
MD, CIMS Medica

Pharmaceutical industry is being seen as one of the most prominent industries at global level. Indian pharmaceutical industry is expected to grow at a compound annual growth rate (CAGR) of 14-15 %. As opportunities arrive with challenges, the overall global pharma industry is facing difficulties in finding cost effective techniques in production, procurement, logistics etc.

The 5th edition of Indian Pharma Expo arrives in 2016 as an ideal platform for pharmaceutical and allied companies to witness the latest advancements in various domains like manufacturing, packaging, supply chain management and many more.

IPE 2016 is one of the most sought-after forums for eminent stakeholders in Pharmaceutical Industry to generate newer business opportunities and also to maximize their revenue potential in near future.

About us

CIMS Medica is a global leading provider of drug information, educational content and marketing services to healthcare professionals, pharmaceutical marketers and consumers. CIMS Medica publishes leading drug directory - CIMS, IDR and various scientific journals - Journal of Pediatrics, Obstetrics & Gynaecology (JPOG), Cardiology Today, Orthopaedics Today & Health Today among others. It creates and distributes a wide range of healthcare information including medical & drug information systems, medical journals, customized communications and patient education in Print, Electronic, Web, Broadcast and Live Event formats. Its online brand www.cimsasia.com is the most powerful drug search media. Leveraging on our strong brands, extensive network of key opinion leaders, experienced content development teams as well as global resources and audience reach, CIMS Medica is exceptionally well placed to design and organize engaging congresses, conferences and CME events that advance the exchange of ideas and best practices.





IPE 2016: Salient Features

- ❖ A comprehensive gathering of prominent Pharmaceutical and allied companies – A proven juncture to analyze many competitors and vendors under one roof
- ❖ Display of latest technological advancements in pharma manufacturing and packaging processes
- ❖ State-of-the-art machinery solutions under one roof
- ❖ Expected presence of more than 10000 visitors
- ❖ Display of high quality- low cost ingredients by promising Herbal Product/ Extract suppliers
- ❖ A forum to meet eminent personalities from National and International Pharmaceutical companies
- ❖ A platform to showcase products, services and solutions to giant players in Pharma industry

Why Exhibit in Indian Pharma Expo 2016?

- ❖ A one point contact to meet Senior Pharma Executives, Buyers, Procurement Managers, Contract Manufacturers
- ❖ Opportunity to connect with top decision makers in pharmaceutical industry
- ❖ Meet future customers and earn a chance to form strategic alliances and partnerships
- ❖ Direct Access to Managers and Business Developers who are looking for new supplies, building strategic partnerships or entering into new ventures
- ❖ An amazing branding opportunity
- ❖ A common platform to exchange business opportunities



Exhibitor's Profile

- | | |
|--|--|
| • Pharma Manufacturing Companies | • Cosmetics & Food Ingredients Companies |
| • Additives Suppliers | • Distributors / Wholesalers |
| • APIs Providers | • Infrastructure Solution Providers |
| • Ayurvedic / Herbal Product Manufacturers | • Lab & Process Equipment Providers |
| • Bio- Pharmaceuticals | • Packaging companies |
| • Pharma Machinery Solution Providers | • Safety Equipment Providers |
| • Clean Room Equipment or Consumable Producers & Suppliers | • Technology / Software Companies |
| • Clinical Research Organizations | • Waste Management Companies |
| • Contract Manufacturers | • Other Healthcare Companies |




Visitor's Profile

- | | |
|---|-------------------------------------|
| • Purchase Managers from Pharma Companies | • Pharmacists |
| • Procurement Officials from Renowned Hospitals | • Biotechnology Specialists |
| • Pharmaceutical Exporters | • Doctors |
| • CEOs, R & D Professionals | • Hospital Administrators |
| • Regulatory Officers | • Academicians, Teachers & Students |
| • Equipment Suppliers & Distributors | • Medical Representatives |
| • Senior Managers from Pharma Industry | • Policy Makers, Diplomats |

EVENT FLOW

Day 1 (22nd August 2016)

Indian Pharma Expo



Inauguration	10:00 AM
Keynote Speech	10:15 AM
Exhibition Starts	10:15 AM
Lunch	1:00–2:00 PM
Exhibition Concludes	6:00 PM

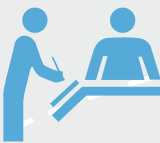
Business Excellence Awards



Inauguration	7:00 PM
Welcome Speech	7:00–7:15 PM
Panel Discussion	7:15–8:00 PM
Award Ceremony Begins	8:00 PM
Entertainment Break	8:15–8:30 PM
Award Ceremony Resumes	8:30–9:00 PM
Networking Cocktail & Dinner	9:00 PM Onwards

Day 2 (23rd August 2016)

Indian Pharma Expo



Exhibition Starts	10:00 AM
Lunch	1:00–2:00 PM
Exhibition Concludes	6:00 PM



BUSINESS EXCELLENCE AWARDS 2015

24th October 2015

Lounge Area, Hall No. 7, Pragati Maidan, New Delhi

Chief Guest Shri. Dr. Harsh Vardhan

Hon'ble Union Minister, Ministry of Science & Technology & Earth Sciences





Emerging Dermatology Brand
Melbild (Alkem Laboratories Ltd.)



Innovation in Process and Formulation Development
Alliance Biotech



Best Quality Company in PCD & Franchise
Arlak Biotech



Best Pharma Software Company
E-Tech Services Pvt. Ltd.



Best Company in Metal Detectors
ATC Microsys



Innovative Design in Healthcare Solutions
Carevel Medical System



Upcoming Third party Manufacturing Company in
Western Region
Influx Healthcare



Pharma & Veterinary Company in Government
Business with In-house Packaging Unit
Events Pharmaceuticals Pvt. Ltd.



Fastest Growing Pharma Company (Mid Segment)
Finecure Pharmaceuticals Ltd.



Upcoming Pharma Company - Ethical Marketing
Saffron Therapeutics Pvt. Ltd.



Emerging Ethical Marketing Company of The Year
Kepler Healthcare Pvt. Ltd.



Emerging Entrepreneur of the Year -
Healthcare Solutions
Mr. Sundar Bhalotia



Best Health Equipment Company
Maxworth Trading



Lifetime Achievement Award
Mr. Suresh Arora



Excellence in Manufacturing, Research &
Distribution - Empty Hard Gelatin Capsules
Sunil Healthcare



Best Company in Quality Control
Zoic Life Sciences



Pioneers in Manufacturing of Hormonal Products
Synokem Pharmaceuticals Ltd.



Company of the Year - Mid Segment
Zota Healthcare Ltd.



Emerging Company in PCD of the Year
Zytras Life Sciences

Gold Sponsors



INDIAN PHARMACIST ASSOCIATION
IPA



Bookings Open for 2016 Contact: Aparna +91-9930937020

CIMS Medica presents the 2nd edition of "Business Excellence Awards" to to felicitate the achievers in pharmaceutical industry in various domains including research & development, manufacturing, packaging, distribution, franchise and other support services to encourage the healthy competition, which will result into better delivery of pharmaceutical services.

Award Categories

- Fastest Growing Third Party Manufacturing Company – East
- Fastest Growing Third Party Manufacturing Company – West
- Fastest Growing Third Party Manufacturing Company – North
- Fastest Growing Third Party Manufacturing Company – South
- Best Distributor Network – East
- Best Distributor Network – West
- Best Distributor Network – North
- Best Distributor Network – South
- Packaging Company With Highest Standards
- Emerging Formulation Company
- Innovations in Manufacturing – East
- Innovations in Manufacturing – West
- Innovations in Manufacturing – North
- Innovations in Manufacturing – South
- Innovation in Packaging
- Innovation in Process and Formulation Development
- Emerging Company in Partnering & Outsourcing
- Innovation in APIs and Excipients
- Innovation in Biologic Drug Development and Manufacturing
- Innovation in Supply Chain and Logistic Management
- Emerging Company in Packaging Development
- Pharma Company With Largest Distribution Network
- Pharma Company With Ethical Marketing Practices
- Export Driven Pharma Company
- Pharma Marketing Company – East
- Pharma Marketing Company – West
- Pharma Marketing Company – North
- Pharma Marketing Company – South
- Pharma Franchise Company – East
- Pharma Franchise Company – West
- Pharma Franchise Company – North
- Pharma Franchise Company – South

Platinum Partner

₹ 10,00,000 / USD 14706 (+ applicable taxes.)

- ❖ Space for product display (30 Sqm – Bare space)
- ❖ One Standee on display in foyer area.
- ❖ One full page color advertisement in the inside cover page of exhibitor catalogue
- ❖ Branding in all event promotions as Platinum Partner
- ❖ Inclusion of document insert in the visitor bag
- ❖ Inclusion of company logo in e-shots/ promotional brochures / promotional banners in event venue/ IPE 2016 website etc.
- ❖ Inclusion of company logo in the "Thank you" email to attendees

Gold Partner

₹ 8,00,000 / USD 11765 (+ applicable taxes.)

- ❖ Space for product display (21 Sqm – Bare space)
- ❖ Color advertisement in the inside back of exhibitor catalogue
- ❖ Branding in all event promotions as gold partner
- ❖ Inclusion of document insert in the visitor bag
- ❖ Inclusion of company logo in e-shots/ promotional brochures / promotional banners in event venue/ IPE 2016 website etc.
- ❖ Inclusion of company logo in the "Thank you" email to attendees

Silver Partner

₹ 6,00,000 / USD 8824 (+ applicable taxes.)

- ❖ Space for product display (18 Sqm)
- ❖ One full page color advertisement in the exhibitor catalogue
- ❖ Branding in all event promotions as silver partner
- ❖ Inclusion of document insert in the visitor bag
- ❖ Inclusion of company logo in e-shots/ promotional brochures / promotional banners in event venue/ IPE 2016 website etc.
- ❖ Inclusion of company logo in the "Thank you" email to attendees

Registration Desk Partner

₹ 300,000 / USD 4412 (+ applicable taxes.)

- ❖ Space for product display (12 Sqm)
- ❖ One standee on display near the registration area
- ❖ One full page colour advertisement in the exhibitor catalogue
- ❖ Branding in all event promotions as registration desk partner
- ❖ Inclusion of documents insert in the visitor bag.
- ❖ Inclusion of company logo in e-shots/ promotional brochures / promotional banners in event venue / IPE 2016 website etc.
- ❖ Inclusion of company logo in the "Thank you" email to attendees

Visitor Bag Partner

₹ 3,00,000 / USD 4412 (+ applicable taxes)

- ❖ Exclusive Logo or Product image of the company on one side of the carry bag
- ❖ Logo with hyperlink on IPE 2016 website
- ❖ One full page colour advertisement in the exhibitor catalogue
- ❖ Quantity - 5000 nos.

Badges & Lanyards Partner

₹ 3,00,000 / USD 4412 (+ applicable taxes)

- ❖ Name & Logo of the company will be printed on the badges & only logo on the lanyards.
- ❖ Branding in all event promotions as Badges & Lanyards Partner
- ❖ One Full Page Colour Advertisement in the Exhibitor's Catalogue
- ❖ Inclusion of company logo in e-shots/ promotional brochures / promotional banners in event venue / IPE 2016 website etc.
- ❖ Inclusion of company logo in the "Thank you" email to attendees.

Gala Dinner Partner

₹ 10,00,000 / USD 14706 (+ applicable taxes.)

- ❖ Table space to display products in Gala Dinner venue.
- ❖ One full page colour advertisement in the exhibitor catalogue
- ❖ Branding in all event promotions as Gala Dinner Partner
- ❖ Inclusion of document insert in the visitor bag
- ❖ Inclusion of company logo in e-shots/ promotional brochures / promotional banners in event venue/ IPE 2016 website etc.
- ❖ Inclusion of company logo in the "Thank you" email to attendees

VIP Lounge Partner

₹ 5,00,000 / USD 7353 (+ applicable taxes.)

- ❖ Table Space for product display in VIP lounge
- ❖ 1 no Plasma / LCD T.V playing the company advertisement in VIP Lounge
- ❖ One full page colour advertisement in the exhibitor catalogue
- ❖ Branding in all event promotions as VIP Lounge Partner
- ❖ Inclusion of company logo in e-shots/ promotional brochures / promotional banners in event venue / IPE 2016 website etc.
- ❖ Inclusion of company logo in the "Thank you" email to attendees

Venue Hoarding & Signage Partner

₹ 2,50,000 / USD 3676 (+ applicable taxes)

- ❖ Logo & name on hoarding in the venue
- ❖ Branding on on-site banner as Venue Hoarding & Signage Partner
- ❖ One full page colour advertisement in the exhibitor catalogue

Shuttle Service Partner

₹ 2,00,000 / USD 2941 (+ applicable taxes)

- ❖ One exclusive poster of A3 size on each shuttle
- ❖ Branding on on-site banner as Shuttle Service Partner
- ❖ One full page colour advertisement in the exhibitor catalogue

Event Notepads Sponsor

₹ 1,50,000 / USD 2206 (+ applicable taxes)

- ❖ Logo of the sponsor will be printed on the notepad and will be distributed to visitor's & exhibitors. The notepads will be printed by us.
- ❖ Quantity – 5000 nos.

Event Pens Sponsor

₹ 1,50,000 / USD 2206 (+ applicable taxes)

- ❖ Logo of the sponsor will be printed on the pen and will be distributed to visitor's & exhibitors. The pens will be provided by us.
- ❖ Quantity – 5000 nos.

Catalogue Inserts in Visitors & Exhibitors Bag

₹ 50,000 / USD 735 (+ applicable taxes)

- ❖ One catalogue provided by the company will be inserted in the Visitor / Exhibitor bags.
- ❖ Quantity – 5000 nos.



IPE 2016: Show Catalogue

Benefits of advertising in show catalogue

- ❖ The show catalogue is retained by the visitors after the event as a regular source of reference
- ❖ Company profile and product listing
- ❖ Exhibitors listing along with their contact details.
- ❖ Exhibition layout
- ❖ Interview of dignitaries of the industry
- ❖ Advertising in the show catalogue of IPE 2016 will position your brand throughout the event and also post-event.

Advertising & tariff details for show catalogue

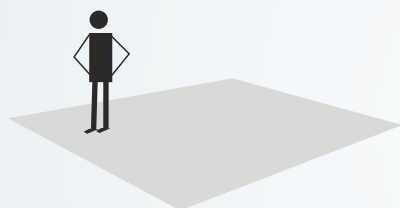
Sr.No	Position	Size (w x h) in cms	Amount (₹)	USD
1	Front Cover	5.5"x8.5"	1,00,000	1471
2	Back Cover	5.5"x8.5"	75,000	1103
3	Inside Front Cover	5.5"x8.5"	50,000	735
4	Inside Back Cover	5.5"x8.5"	50,000	735
5	Inside Front / Page no.3	5.5"x8.5"	50,000	735
6	Book Mark	2"x5.5"	50,000	735
7	Full Page	5.5"x8.5"	20,000	294

Technical specification for advertisement

- ❖ The advertisement to be provided in CorelDraw / EPS format.
- ❖ Resolution shall be more than 300 dpi.
- ❖ Colour mode of the ad shall be in CMYK

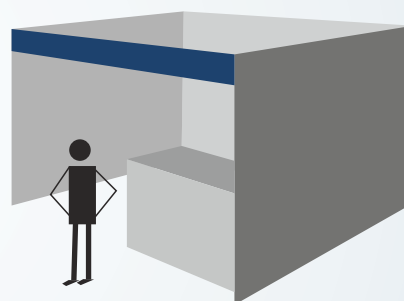
Participation Options

Bare Space



- Type** : Bare Space (18 sqm.)
- Charges** : ₹ 12,500 / USD 184 per sqm.
(Service Tax as applicable)
- Inclusions** :
- Only space
 - Exhibitors are required to build their own stand

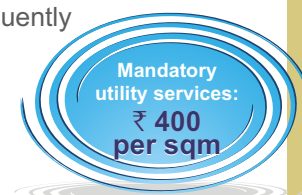
Shell Space



- Type** : Shell Space (9 sqm.)
- Charges** : ₹ 13,500 / USD 199 per sqm.
(Service Tax as applicable)

Inclusions

- ❖ A standard octanorm shell scheme with rear & side walls
- ❖ Company name in English on the fascia and stand number
- ❖ Wall to wall carpeting-colour of the carpet would be advised subsequently
- ❖ 1 Power Point (5 amps)
- ❖ 1 Standard table & 2 standard chairs
- ❖ 3 Spot lights
- ❖ 1 Waste bin



Note:

Note:



INDIAN PHARMA EXPO 2016



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