

11th to 13th
August 2017

Pavithra Sangham Ghat,
Vijayawada, Amaravathi,
Andhra Pradesh



APJ ABDUL KALAM'S
PHARMA
VISION 2020
PHARMORIA

Explore . Ideate . Engage

www.pharmoria.com



APJ ABDUL KALAM'S **PHARMA VISION 2020**

The finest people have the power to perceive the most powerful dreams, dreams which are capable of revamping and rejuvenating the entire existing system and laying foundation for strong structured development with the basis of values and principles.

Abdul Kalam dreamt of a country where health care would be available to all at an affordable price. He knew that this would be possible only when the medical and pharmaceutical sectors integrate on a larger platform to bring about a medical revolution and for this revolution to come about the pharma sector needs to escalate its present turnover of \$17 million to \$100 million in the next ten years.

an
Initiative
by



"Coming together is a beginning, keeping together is progress, working together is success."

Henry Ford

What is Pharmoria?



- Pharmoria is a first of its kind pharmaceutical extravaganza of the decade.
- An integrated platform to weave employers, executives, potential employees to churn their ideas in direction of directing for employment.
- Showcase myriads of employment opportunities in industry and practice setting.
- An excellent bridge to fill the gap between learning and earning.
- An opportunity for students to assess their own competency.
- An Opportunity for students to showcase their intellectual creativity to garner financial support to build new start-ups.

Explore

Interactive Sessions

"The goal of education is not the increase in the amount of knowledge but to create possibilities for a child to invent and discover, to create men who are capable of doing new things."

Jian Piaget

A chance to skim through the plethora of options that the industry presents.

- First hand guidance about jobs from industry giants
- Interactive session
- Scope for discovering new career options

Ideate

An open platform to throw innovative ideas

"People who are crazy enough to think they can change the world are the ones who do"

Steve Jobs

- An open platform for free flow of ideas
- An excellent opportunity to garner financial support
- A chance for establishing strong network contacts and widen your reach.

Engage

"For good ideas and true innovation you need human interaction, conflict, argument, debate." **Margaret Heffernan**

Experience brings wisdom, and we encourage learning from the best.

- Unravel job opportunities
- Contribute to pharmaceutical development
- Enhance required core competencies

PHARMORIA

Engage . Ideate . Explore

It is easy to get a thousand prescriptions,
but hard to get one single remedy.

Registration Tariff Details

	<i>Regular</i>	<i>EarlyBird</i> (30 June 2016)
Standard	INR 4000	INR 3000
Premium	INR 10,000	INR 7,500
Professional	INR 10,000	INR 7,500
Group (min. 10 person)	INR 3,750	INR 2,750 (per student)

What's new in Pharmoria?/

Brilliance Brought Together

Good number of CEOs from various reputed pharmaceutical organizations and corporate hospitals and governmental agencies exchange their views in live with students and help them to enhance their core competencies to be employable. Evaluate new innovative ideas that can be encouraged as new start ups. Scripting the bright ideas in to a great future.



The Guild of Genius

The startup expo will form the crux of the event as the main objective of the event is to unearth potential ideas which can turn into a successful ventures. At Pharmoria we will have an expo where young startups will come and showcase their ideas to students, professionals and industrialists. A strong network will be developed between investors and innovators, which is key to the development of this industry. The startup expo will have startups across various platforms, which will integrate technology and innovation in diverse fields.



Medical Miracles

The pharma expo will involve various pharmaceutical companies coming together to exhibit technological advancements in the pharmacy sector. It will serve as an open platform where the companies will collaborate and showcase extensive research that is being undertaken in the pharmaceutical industry and the job prospects that this research open up.



Idea Challenge

Competition is one aspect, which garners all our energy and focuses it on one point to pacify the thirst for success. All the ideas that are presented at Pharmoria will compete with each other on the lines of economic feasibility, innovativeness, impact, reach and sustainability.

The one idea which stands out in all the aspects will be given the best innovative idea title which will carry with it a cash prize.

Clinical Challenge

It is a distinctive competition, which involves the presentation of a rare clinical report which was expertly handled by the presenter of the report with the use of innovative and spontaneous thought. It will be assessed on the basis of the originality and uniqueness of both the case and the solution

WHO IS ATTENDING?

Pharmoria will involve a host of people from various sectors in the pharmaceutical industry coming together to build an integrated platform for exchange and implementation of ideas. The esteemed guest list of Pharmoria will include:

- *Industrialists*
- *Bureaucrats and policy makers*
- *Pharmacy professionals*
- *Post graduates from coveted universities abroad*
- *State Ministers*
- *Students from across the country*
- *Pharmacy students from across the country*



Why should you **ATTEND?**

Points to be Noted

- A chance to meet eminent personalities who have gone the extra mile and owned success.
- A platform to engage and interact with professionals and students from across the country.
- An opportunity to explore various career and higher education options
- A unique chance to network and lobby with investors to fund their ideas.
- Pharmacy Students.



Why in Amaravathi?

The event is to be held on the banks of convergence of two might rivers Godavari and Krishna. The confluence of the two rivers signifies the synergy of various sectors of pharmacy coming together and building an integrated platform to carve out a clear pathway for the future of pharmacy. Amaravati is the youngest of cities and is moving swiftly towards sustainable development. This city is home to a lot of ideas, which are still being sown and they will reap into a rich harvest soon. It is a complete pleasure to host Pharmoria in this historical city, which is being painted with the colors of development and technology.

“

*He who studies medicine without
books sails an uncharted sea,
but he who studies medicine
without patients does not go to
sea at all.*

William Osler

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Happy :) Ending

Medicine is the restoration of discordant elements, sickness
is the discord of the elements infused into the living body.”

- Leonardo da Vinci

Tychee Innovations pvt. ltd.

22-17/1 Satya Sadhan,
Saipuram Colony, One Centre Gollapudi,
Vijayawada, Andhra Pradesh - 521 225.

Phone : +91 9515086686

+91 9515086667

Website : www.pharmoria.com

Email : hey@pharmoria.com

